

Rooted in Community, Built for Opportunity

How AT&T's Connected Learning Centers turn access into opportunity nationwide



Digital opportunity is about more than getting online. It is also the ability to use technology to reach real goals: to learn, to find work, to stay healthy, and to stay connected.

And the bar continues to rise. As artificial intelligence and other emerging technologies reshape how people work, learn, and access services, technology skills are no longer optional. They are a necessity for full participation in modern life.

Unlocking digital opportunity requires three keys working simultaneously: access to reliable internet, a device that works, and the skills and support to put them to use.

AT&T's Connected Learning Centers (CLCs) bring all three together in one place, helping people build the everyday and emerging skills, including AI, that opportunity now demands. Located inside trusted community organizations, each center is where connectivity becomes confidence, and confidence becomes opportunity.

IMPACT BRIEF

Impact at a Glance

260K+ People reached with internet, devices, and skills

100 Connected Learning Centers now open nationwide

12+ Additional Centers targeted by end of 2026

\$5B AT&T commitment to connect 25M people by 2030

Figures as of September 2026

Behind the Numbers

Behind every number is a story of person who found a door opening.

In Oklahoma, the **Cherokee Nation** center pairs community members with a digital navigator, a trusted guide who meets each person where they are. That one-on-one support has helped an older resident get her pacemaker readings to her doctor from home, walked job seekers through online applications, and set students up with the devices and skills they need for school.



In Miami, **Carol Quintero** arrived at the Overtown Youth Center saying she “needed a GPS just to turn on the computer.” With coaching from center staff and AT&T resources, she learned to use everyday digital tools, including AI, to help manage caregiving for her mother and support her whole family. That new confidence helped her land a customer service job after two years away from the workforce.

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Six months ago, I would have said ‘no way’ to a computer job... Now I say, “Why not?”

With unreliable technology at home, high school senior **Gia Duarte** found a reliable place to research colleges and finish applications at the Salvadoran American Leadership and Educational Fund in Los Angeles. With the center’s support, she was accepted into several universities and chose the University of California, Berkeley.



In St. Louis, **James Ash** joined a series of digital skills courses at his local Urban League center. In his seventies and preparing to re-enter the workforce, he built confidence with email, the internet, and the everyday tools that a job search now requires, while also finding new ways to stay in touch with family and handle tasks online.

How the Model Comes Together



When we open a Connected Learning Center with a trusted non-profit collaborator, we are investing in a community's own capacity to help its neighbors get online and get ahead. These centers work because they are rooted in organizations people already trust, and because connectivity is only the beginning of what they offer.

- Mylayna Albright, Vice President, Corporate Responsibility, AT&T

The CLC model works because it treats digital opportunity as more than a wi-fi signal. Each center pairs connectivity with the devices and the human support that make it usable. By locating centers inside community organizations that people already know and trust, the program meets people where they are, in spaces that feel welcoming rather than intimidating. Frontline staff act as trusted digital guides, walking first-time users from their very first login to their next opportunity.

A strong network of partners acts as a multiplier to maximize the impact of that local trust. Dell Technologies helps equip centers with computers and technology, while device refurbishers such as Compudopt and Human-I-T put refurbished laptops directly into community members' hands. National collaborators including Boys & Girls Clubs of America, Goodwill, and YMCA of the USA, among others, extend the model's reach to more learners and families. Free resources like DigitalLearn.org, The AchieverySM, and ScreenReady give

participants tools to keep building skills and healthy digital habits well beyond a single visit.

World Education, a JSI initiative, is the network's strategic technical assistance partner and the connective tissue that helps these pieces work together. Over more than two years, World Education has worked alongside host organizations to elevate their programs and transform how their staff put technology to work, providing professional development, train-the-trainer sessions, and digital navigation coaching that build frontline teams' confidence and capacity. At the heart of this work is a network-wide community of practice, where organizations learn together, exchange what works, and adapt promising practices to their own communities. That shared learning is what turns a set of individual centers into a true network, one that keeps getting better at helping people turn access into real, lasting opportunity, one center and one community at a time.

Voices Across the Ecosystem



Every community already holds the talent and drive to thrive in a digital world. When we add access, trusted local guides, and the confidence to keep learning, the possibilities are boundless. That is the future we are building together: one where technology becomes a launchpad, and every person can reach for the opportunities they imagine for themselves.

- Priyanka Sharma, Director, World Education, JSI



Access to a reliable device can change everything, it's the bridge to a new job, an education, or vital healthcare resources. Working alongside AT&T and their Connected Learning Centers, we are putting technology directly into people's hands and surrounding them with the community support they need to thrive online.

- Allison Karski, Chief Executive Officer, Compudopt



The AT&T Connected Learning Center at the Whitehead Boys & Girls Club provides members with meaningful access to technology, academic support, and digital learning opportunities that promote educational success and future readiness. The Learning Center also serves as a space where members strengthen leadership, communication, and teamwork—experiences that support the Club's mission of preparing young people for success in school, their careers, and their communities. The excitement and enthusiasm shown by our youth each day reflects how much they value having access to this innovative learning environment.

- Mario Mason, Executive Director, Boys & Girls Club of Metro Atlanta Joseph B. WhiteheadA

Looking Ahead

The network keeps growing. AT&T has opened more than 100 Connected Learning Centers and welcomed more than 20 new nonprofit collaborators in 2026, including Boys and Girls Clubs, Street Soccer USA, and YMCAs across the country. Growth will continue to follow community demand and demonstrated impact, with the same comprehensive model at its core: reliable access, up-to-date devices, and on-demand skill-building. As new tools and challenges emerge, including AI, CLCs will remain a place where people can turn connectivity into real, lasting opportunity.